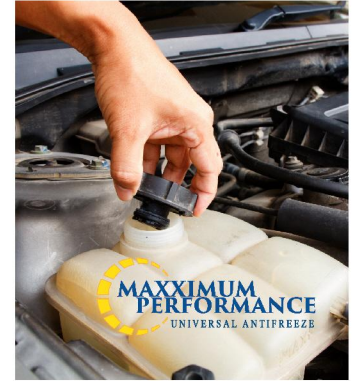


Why switch to Maximum Performance Antifreeze?

Unlike all other "universal" coolants on the market today, Maximum Performance is a multi-vehicle antifreeze/coolant formulated to meet the needs of all makes and models. Maximum Performance formula contains a unique proprietary additive engineered to ensure compatibility with existing coolant. Maximum Performance was developed to work with all automobiles and light duty trucks.

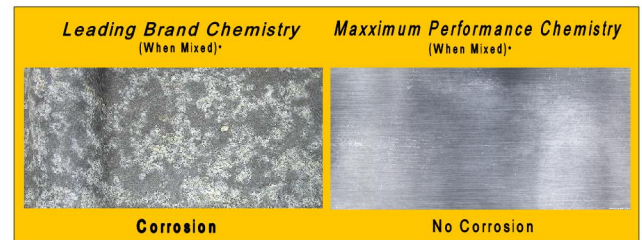
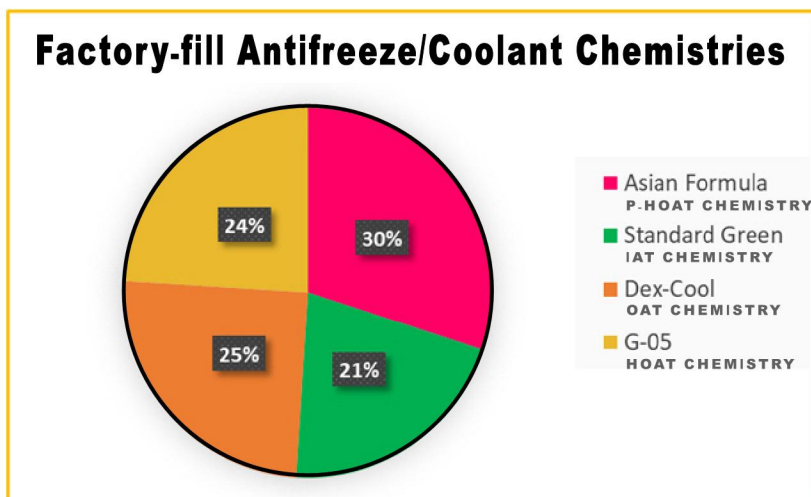
Maximum Performance is guaranteed for 5-years /150,000 miles to:

- * Condition seals and gaskets to prolong engine life and help prevent leaks
- * Protect all metals from corrosion and rust
- * Provide superior scale inhibitors to prevent harmful clogging & plugging, especially prevalent in higher mileage cooling systems
- * Protect soldered seams and joints commonly found in older cooling systems components
- * Safely mix with any color or chemistry
- * Meet ASTM D3306 specifications for antifreeze/coolant



The Challenge

Automobile manufacturers use four distinct antifreeze formulas in new vehicle production.



Problems occur when it comes to top off or flush & fill cooling systems. The leading "all makes & models" product uses an OAT chemistry, which is NOT compatible with IAT or HOAT chemistries. When these chemistries are mixed, cooling systems are left unprotected from rust, corrosion and lasting damage.

The Solution



Maximum Performance technology contains a unique proprietary additive that allows different chemistries to work together to provide MAXIMUM PROTECTION for all cooling system metals against rust & corrosion.

ALL MAKES & MODELS

- * Lubricates the thermostat and protects the water pump to prolong the life of the cooling system
- * Provides unsurpassed protection of soldered joints & seams commonly found in older cooling systems
- * Contains hard water control agents to reduce scale and deposit build-up
- * Maintains functionality of seals for higher mileage cooling systems
- * Contains superior scale inhibitors to prevent deposit build-up that clog high mileage cooling systems
- * Safely mixes with any chemistry or color of antifreeze

MEETS ASTM D3306



For more information call Innovative Fluids at: 1-800-889-2110
www.InnovativeFluids.com