

Distributor Partner Services

Lube Oil Distributors, Parts Warehouse Distributors, Chemical Distributors, Oil Recycling Companies

Bulk Windshield Washer Fluid
Bulk Antifreeze/Coolant



2020 Innovative Fluids Distributor Partner Services

BULK AUTOMOTIVE FLUID SOLUTIONS



**MAXXIMUM
PERFORMANCE**
WINDSHIELD WASHER FLUID
ANTIFREEZE/COOLANT

IFL **INNOVATIVE**
— **FLUIDS, LLC** —

www.InnovativeFluids.com Call us today! Toll Free: 800-889-2110

IFL INNOVATIVE FLUIDS, LLC

Distributor Partner Services

Let us deliver it for you.



MAXIMUM PERFORMANCE Maximum Performance Maximum Product	Premium Windshield Washer Fluid
<p>MAXIMUM PERFORMANCE Maximum Performance Maximum Product</p>	<p>MAXIMUM PERFORMANCE Maximum Performance Maximum Product</p>

Proud Member, Supplier, Sponsor
NORA
AN ASSOCIATION OF RESPONSIBLE RECYCLERS

Call us today! Toll Free: 800-889-2110 | www.InnovativeFluids.com

Innovative Fluids “Distributor Partner Services Program”

- ✓ Innovative Fluids delivers “BULK” Windshield Washer Fluid & Antifreeze to Distributor facilities and or their customers “Direct”
- ✓ Innovative Fluids provides the products.
- ✓ Innovative Fluids provides the delivery tank truck & driver
- ✓ Innovative Fluids provides regular scheduled Auto-Fill / Keep-Full Deliveries
- ✓ Innovative Fluids can provide the product storage tanks & dispensing systems
- ✓ Innovative Fluids invoices the Distributor Companies direct for product deliveries
- ✓ Distributor Companies invoice their own customers at their desired prices
- ✓ Distributor Companies have “0” capital investment to provide these essential bulk products to their customers



Save space on your delivery trucks to delivery higher profit margin oil products and chemicals.



✓ **Innovative Fluids**
Supplies Free Auto-Fill / Keep-Full Deliveries



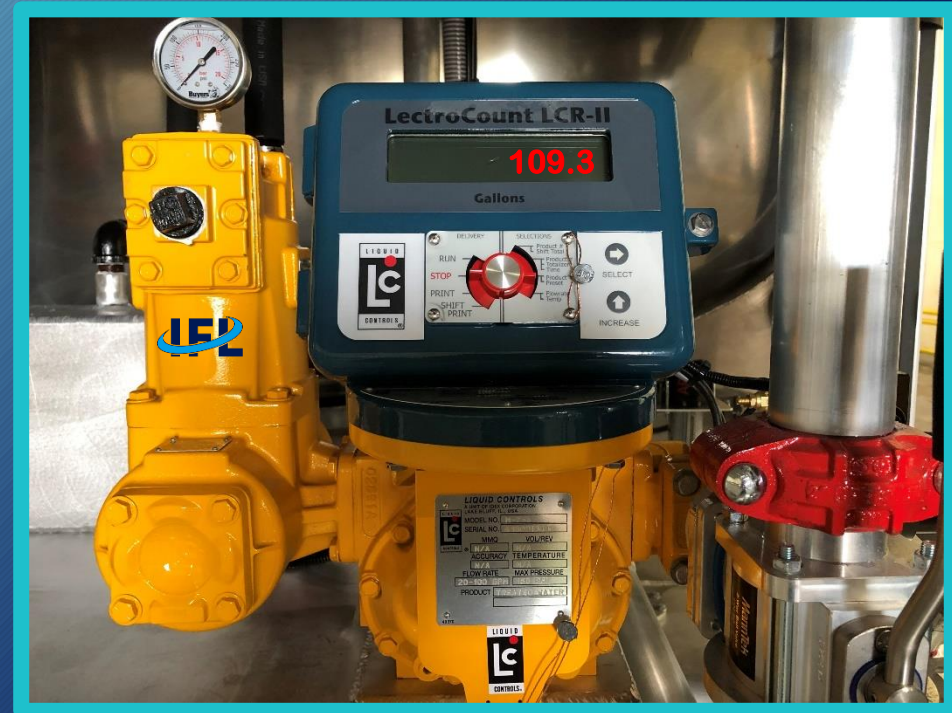
*IFL 4,500-Gallon Bulk Delivery Tanker Truck Vehicle



Accurate Calculations of Delivered Gallons



Every delivered gallon is measured from a certified meter, assuring your customer only pays for the exact gallons delivered into their tanks. Your customer receives a copy of this ticket that never includes your pricing.



Innovative Fluids Professional Driver Team



Innovative Fluids Delivery Drivers are Friendly, Courteous, and CDL Professional HAZMAT Certified Tanker Operators.

Innovative Fluids Delivery Fleet is also GPS equipped for on-time tracking management.

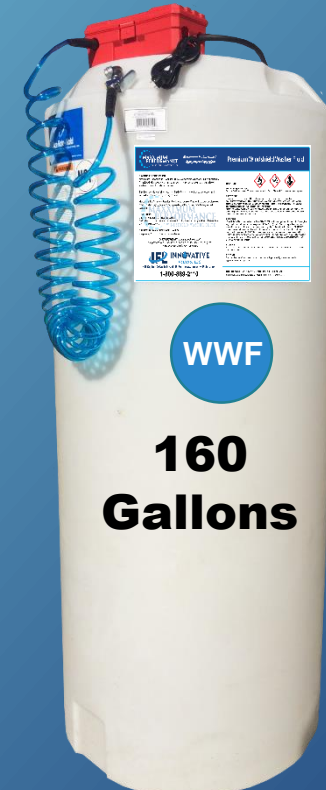
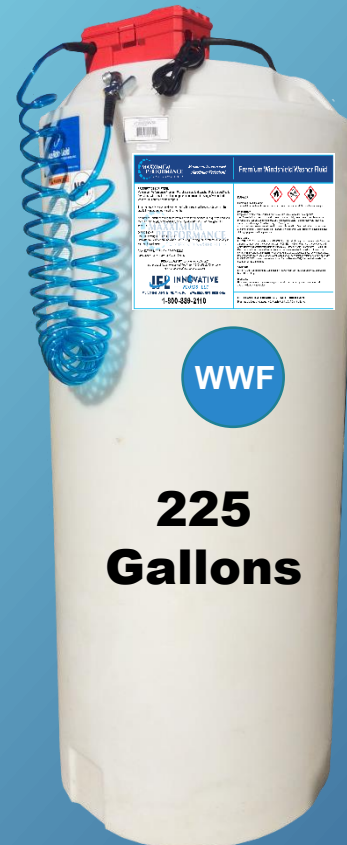




Innovative Fluids

Supplies Free Loaned IFL Standard Equipment

Free-Loaned Equipment Qualifications: >200-Gallons /Month



IFL STANDARD FREE-LOANED DISPENSING TANK & PUMP SYSTEM

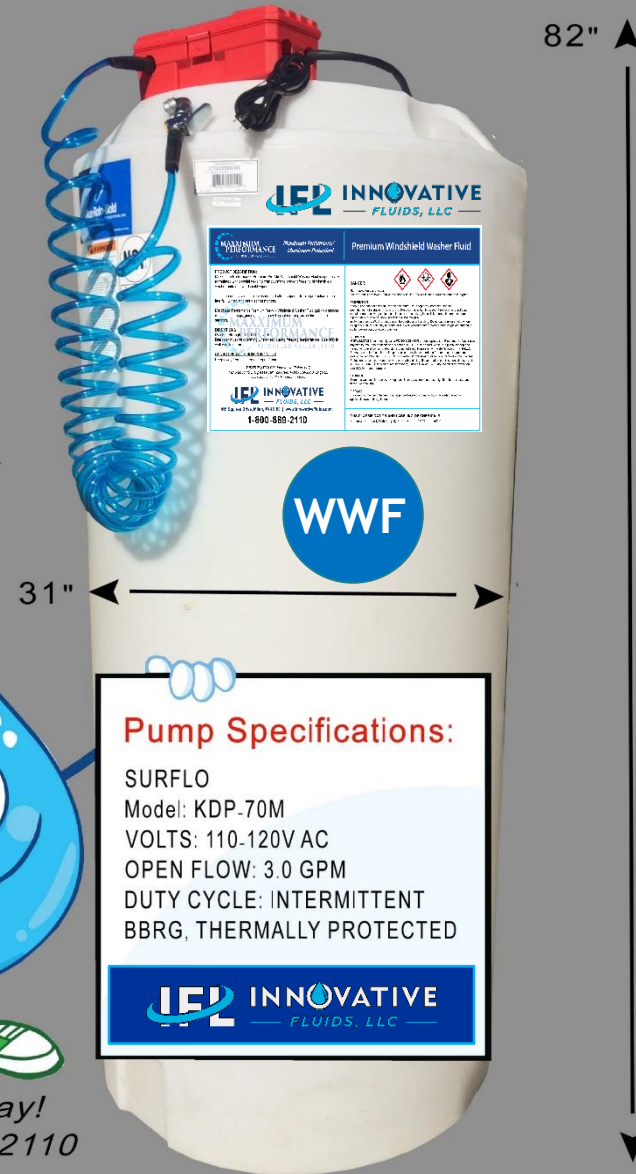
**Free-Loaned Qualification:
Must Purchase
>200-Gallons /Month
Year-Round Only**

Standard 225-Gallon Tank & Pump Package

Product #
VTO-225

225-Gallon
Poly Vertical
Product
Storage Tank

25Ft. Coiled
Hose & Trigger
Operated Gun
Nozzle



Call us today!
1-800-889-2110





Innovative Fluids Supplies:

PREMIUM -20 WINTER WINDSHIELD WASHER FLUID YEAR-ROUND

**-20 Winter Product Year-Round not available in all markets*



MAXXIMUM PERFORMANCE

WINDSHIELD WASHER FLUID

*Maximum Performance!
Maximum Protection!*

Premium Ready-To-Use
Bulk Windshield Washer Fluid



IEL INNOVATIVE
FLUIDS, LLC

1-800-889-2110 | www.InnovativeFluids.com



*Maximum Performance!
Maximum Protection!*

Use Maximum Performance -20 Windshield Washer Fluid Year-Round, and we'll guarantee it against reservoir freeze-ups.

Product #: IFL-20 | Color: Blue | Volatiles: 35% | Odor: Alcohol | Flash Point: 102 Degrees



Windshield Washer Fluid Warranty # IFL-020

Maximum Performance Windshield Washer Fluid guarantees that its product (Winter # -020) meets the performance requirements for which it is recommended. Maximum Performance Windshield Washer Fluid warrants that its product meets the standards and specifications set forth on the product, the packaging of the product, and the Technical Data Sheets. In the event that this product fails to conform with this warranty, Maximum Performance Windshield Washer Fluid will be responsible for the reasonable costs of repairs for all damages to equipment in which it was used, which are directly caused by such failure. It is also expressly agreed that Maximum Performance Windshield Washer Fluid is not responsible for any indirect or consequential damages for this product.

To make a claim under this warranty, you will be required to submit a sample of the product from the failed equipment to Maximum Performance Windshield Washer Fluid as well as records showing that the equipment has been maintained in a preventative maintenance program which meets the equipment manufacturer's recommendations, and that the product was used in accordance with the operating instructions of the manufacturer of the equipment or vehicle. Maximum Performance Windshield Washer Fluid reserves the right to limit any claim to \$10,000.00. Maximum Performance Windshield Washer Fluid reserves the right to inspect failed equipment components.

Product Manufactured By:



415 Squires Drive, Milan, MI 48160 | www.InnovativeFluids.com | Toll Free: 1-800-889-2110

✓ Innovative Fluids Supplies:

Premix Ready-To-Use 50/50 Universal Antifreeze/Coolant



MAXXIMUM PERFORMANCE

UNIVERSAL ANTIFREEZE

*Maximum Performance!
Maximum Protection!*

Universal Global Formula
For Use In All Makes And Models



MAXXIMUM PERFORMANCE
UNIVERSAL ANTIFREEZE
50/50 Pre-mixed Formula Ready-To-Use
Safely Mixes with any Color Antifreeze
5-Year/150,000 Mile Protection

IFL INNOVATIVE
FLUIDS, LLC

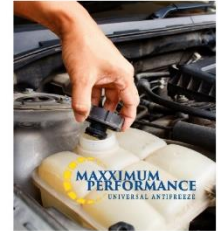
1-800-889-2110 | www.InnovativeFluids.com

Why switch to Maximum Performance Antifreeze?

Unlike all other "universal" coolants on the market today, Maximum Performance is a multi-vehicle antifreeze/coolant formulated to meet the needs of all makes and models. Maximum Performance formula contains a unique proprietary additive engineered to ensure compatibility with existing coolant. Maximum Performance was developed to work with all automobiles and light duty trucks.

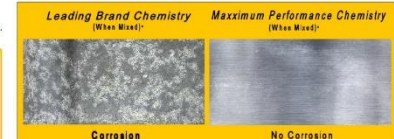
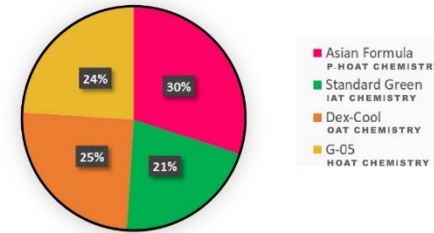
Maximum Performance is guaranteed for 5-years /150,000 miles to:

- * Condition seals and gaskets to prolong engine life and help prevent leaks
- * Protect all metals from corrosion and rust
- * Provide superior scale inhibitors to prevent harmful clogging & plugging, especially prevalent in higher mileage cooling systems
- * Protect soldered seams and joints commonly found in older cooling systems components
- * Safely mix with any color or chemistry
- * Meet ASTM D3306 specifications for antifreeze/coolant



The Challenge Automobile manufacturers use four distinct antifreeze formulas in new vehicle production.

Factory-fill Antifreeze/Coolant Chemistries



Problems occur when it comes to top off or flush & fill cooling systems. The leading "all makes & models" product uses an OAT chemistry, which is NOT compatible with IAT or HOAT chemistries. When these chemistries are mixed, cooling systems are left unprotected from rust, corrosion and lasting damage.

The Solution



ALL MAKES & MODELS

Maximum Performance technology contains a unique proprietary additive that allows different chemistries to work together to provide MAXXIMUM PROTECTION for all cooling system metals against rust & corrosion.

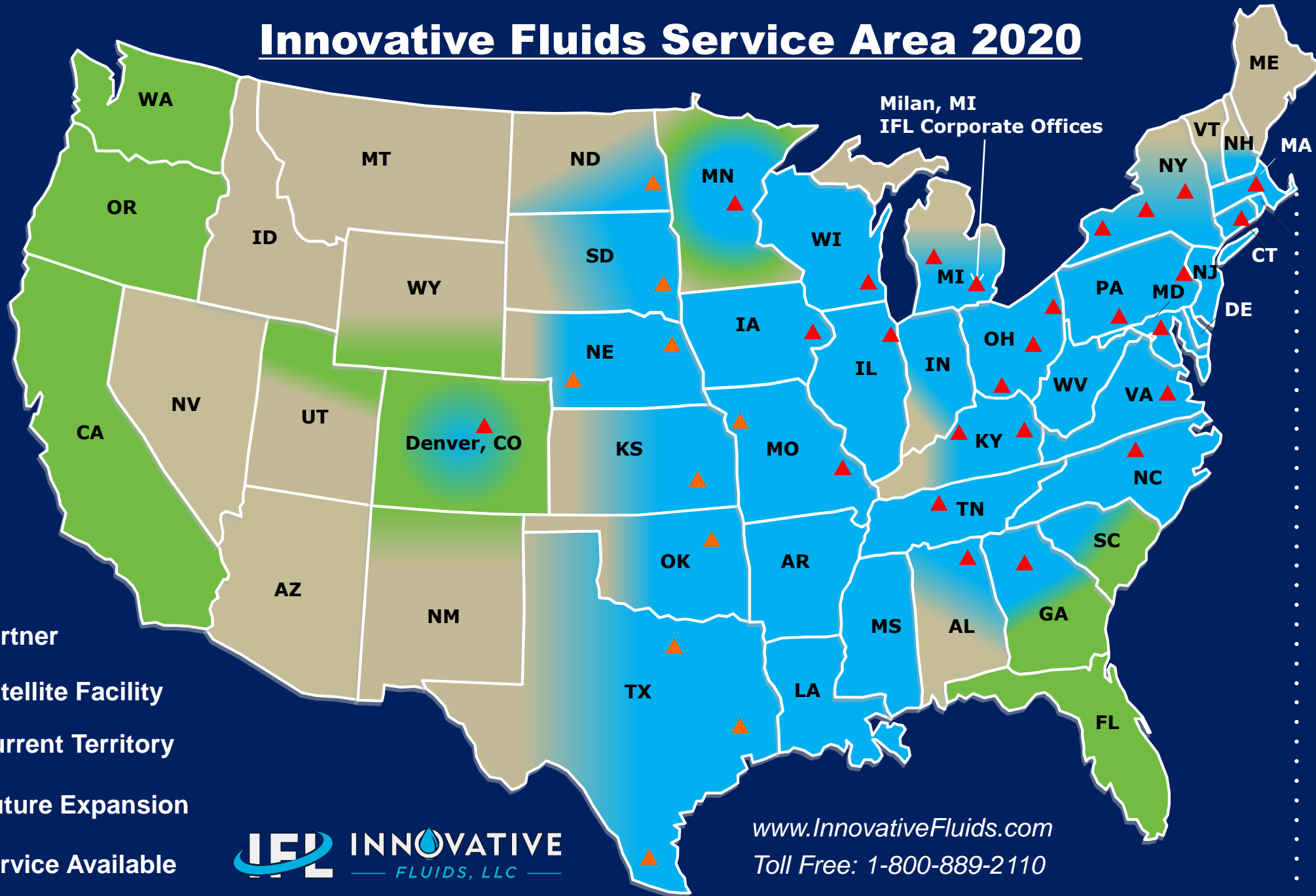
- * Lubricates the thermostat and protects the water pump to prolong the life of the cooling system
- * Provides unsurpassed protection of soldered joints & seams commonly found in older cooling systems
- * Contains hard water control agents to reduce scale and deposit build-up
- * Maintains functionality of seals for higher mileage cooling systems
- * Contains superior scale inhibitors to prevent deposit build-up that clog high mileage cooling systems
- * Safely mixes with any chemistry or color of antifreeze


MEETS ASTM D3306



For more information call
Innovative Fluids at: 1-800-889-2110
www.InnovativeFluids.com

Innovative Fluids Service Area 2020



-  IFL Partner
-  IFL Satellite Facility
-  IFL Current Territory
-  IFL Future Expansion
-  No Service Available

- Albany, NY
- Syracuse, NY
- N Tonawanda, NY
- Morrisville, PA
- Baltimore, MD
- Richmond, VA
- Yanceyville, NC
- Doraville, GA
- Nashville, TN
- Huntsville, AL
- MT Sterling, KY
- Louisville, KY
- Cincinnati, OH
- Zanesville, OH
- Youngstown, OH
- Milan, MI
- Grand Rapids, MI
- Indianapolis, IN
- S. Holland, IL
- Davenport, IA
- Denver, CO
- Boston, MA
- Bedford, PA
- St. Louis, MO
- Minneapolis, MN
- Milwaukee, WI
- Kansas City, MO
- Wichita, KS
- Omaha, NE
- Big Springs, NE
- Dallas, TX
- Houston, TX
- San Antonio, TX
- Oklahoma City, OK
- Sioux City, SD
- Fargo, ND



www.InnovativeFluids.com
Toll Free: 1-800-889-2110

Innovative Fluids “Quality Policy”

“Innovative Fluids, is Committed to Total Client Satisfaction and Dedicated to Exceeding our Client Expectations without Sacrificing Quality”

Steve Peters
President /CMO
Innovative Fluids, LLC.





INNOVATIVE

— *FLUIDS, LLC* —

DISTRIBUTOR PARTNER SERVICES

Contact us today for pricing!

Todd McClead
U.S. National Accounts Manager
Innovative Fluids, LLC.
Cell: 216-385-8601
E-mail: tmcclead@InnovativeFluids.com

Please visit our website:
www.InnovativeFluids.com

